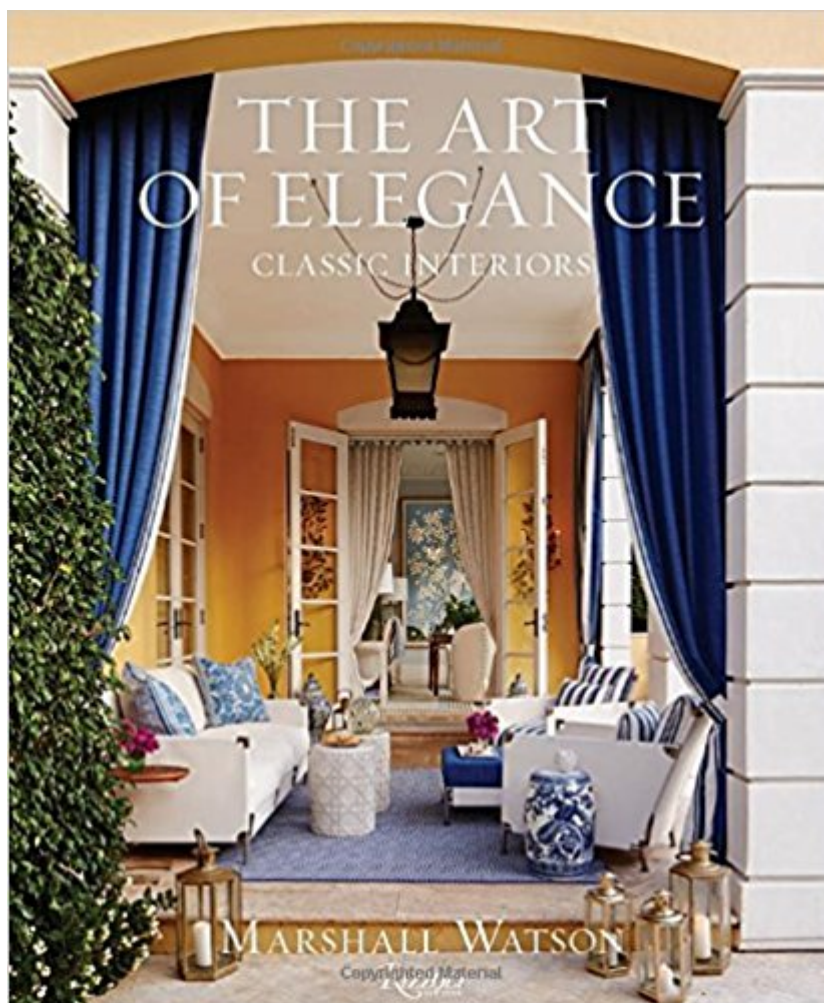


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# The Art Of Elegance: Classic Interiors



## Synopsis

Marshall Watson's first book reveals how to make traditional interiors fresh. Known for his meticulously researched, European-inspired style, Marshall Watson creates interiors that are rich in texture, detail, and simple luxuries. In his first book, Watson shares his finest work, demonstrating that while each of these homes is as unique as its owner, they all adhere to principles that transform a mere series of spaces into a genuine, coherent home: warmth; light; peace; comfort; balance; proportion; livability; and last but not least, appropriateness. Whether in an Italianate villa in Los Cabos or a family idyll on a Swedish island, a Gramercy Park apartment that blends shimmer and restraint, or a Newport Beach cottage warmed by walls finished in egg-yolk yellow, Watson explains how he translated each family's lifestyle and aspirations, the house's history, and the surrounding environment into a highly original form of elegance—and how anyone can discover his or her own. Beautifully photographed with lavish images of Watson's work, this inspiring book is a must-have for interior design lovers.

## Book Information

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## Customer Reviews

"A chic edition that showcases an Italianate villa in Los Cabos, a family idyll on a Swedish island, a Gramercy Park apartment, a Newport Beach cottage and beyond." —Society Diaries  
"It's perhaps as close as the reader is going to get to a signature for a designer whose style is really your own." —WAG Magazine  
In his first book, Marshall Watson shares

with readers his European-inspired style, in projects ranging from Los Cabos and Sweden to Palm Beach and the Hamptons. The tome focuses on how Watson creates coherent homes for his clients that are livable, and draws on the families' lifestyles and aspirations.

(Rizzoli)"  
•EditorAtLarge.com"Marshall Watson's book *The Art of Elegance: Classic Interiors* is a compendium of the designers projects that hew towards timeless style. Working with soft colors and a layering of classical and contemporary elements, Watson's interiors are at once high style and relaxed. "I devoted my first book to the subject matter of elegance because it encapsulates my career's direction and hopefully, my career's achievements. And couldn't the world use a little more - along with a touch of civility and kindness," says

Watson."  
•Forbes.com"Pinterest-worthy"  
•My Design Chic"What struck me about Watson's work is its confidence. Watson eschews the gimmicks, choosing instead to give his clients' homes interiors that are comfortable, attractive, livable, and normal. How refreshing."  
•PeakofChic.com

New York designer Marshall Watson received a degree in design from Stanford University. In 1986, he founded his design firm, Marshall Watson Interiors. His work has been featured in *Architectural Digest*, *Veranda*, *House Beautiful*, *House & Garden*, *Luxe*, *Hamptons Cottages & Gardens*, *The New York Times*, and *Traditional Home*. He also received *Traditional Home's* "Designer of the Year" award and has been featured on *Luxe's* Gold List. Watson has produced signature lines for Edward Ferrell + Lewis Mittman and Doris Leslie Blau.

The new Rizzoli book, *The Art of Elegance: Classic Interiors*. which chronicles the three decade career of the New York interior designer, Marshall Watson, is not only a superb overview of his career, but is also a very welcomed addition to books on interior design. With his innate artistic ability to combine classicism with a subdued and rich elegance he brings together in his interiors disparate design periods, colors, fabrics, objects, and works of art into an harmonious aesthetic that not only speaks clearly of his clients desires and wishes, but at the same time creates for them an environment that is unique and livable within the framework of classicism and elegance. In creating interiors for the houses showcased in the book he demonstrates an aesthetic that moves from a more relaxed to a more formal classicism where the viewer's eye is continually stimulated. His detailed and personal introductions that precede each house included intellectual in-depth analyses that serve as perfect entry points for the interiors that follow. This book will be valuable for designers, clients and those who appreciate what classicism and elegance in interiors are. It is a

book to be read and re-read.

A very nice book of lovely interiors - great style and attention to detail.

Every photo is a feast for the eyes, displaying the unique artistry of Marshall Watson. The text is beautifully written, and in it Marshall describes his artistic process, along with a bit of his personal story. His interior designs are an homage to each of his clients, as he strives to display their own personal style and vision. Each home is different, and you will probably find your own personal favorites; mine are the Swedish home and the Cabo Hacienda. And in the final chapter, Marshall showcases his fabulous home and gardens in the Hamptons. Highly recommended!

This is a stunning book! The author takes you ( the reader) on a wonderful journey of his design life and truly astounding work! The pictures are beautiful and display true professionalism. A truly beautiful body of work of a diverse nature. A must for every lover of interior design!

Marshall's work is extraordinary and it is displayed beautifully in this book. The rich colors and fine details of each and every project he works on is timeless.

awesome

Maravilhoso livro, recomendo!!!

This book is elegant in its design, photography, and commentary. As the reader travels through the stunningly beautiful pages, one experiences the serenity that transfuses Watson's work be it in Sweden, the Hamptons, Mexico, or elsewhere. Each room is a unique canvas and yet, Watson's essence is unmistakably present in each and every one. If you have had the opportunity to be invited into one of these remarkable interiors, as we have, you are among the privileged who understand the transcendence that Watson's classic designs produce in the soul. That feeling is exquisitely communicated within the pages of this book.

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